



# Franciscan Action Network

Transforming the World in the Spirit of St. Francis and St. Clare

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*Please adapt the suggested text below to write your own letter to arrive before April 21, 2010.*

Alexis Herman  
New Ventures LLC  
1333 H St NW  
9th Floor West Tower  
Washington, DC 20005

Dear Ms. Herman,

As a Franciscan, I recognize that access to water is a basic human right, that water itself is essential to life and a gift of God the Creator. St. Francis showed deep respect for the useful services “Sister Water” provides to the human community and to all life. It is our responsibility to promote equitable access to water and preserve its purity.

I am concerned that Coca-Cola’s marketing of its Dasani brand bottled water misleads consumers by casting doubt on the quality of our public water systems, which provide millions of people with clean, safe, drinking water regardless of their means. Consumers have a right to know the source of the water that is bottled for the Dasani brand, particularly if that source is our democratically-controlled municipal water systems.

In your capacity as a member of the Coca-Cola Board of Directors, I ask you to address these concerns. Please ensure that every Dasani label clearly reveals the sites and sources of water used for Dasani, just as Coca-Cola’s competitors Pepsi and Nestlé have done for their Aquafina and Pure Life brands in response to the concerns raised by thousands of individuals, organizations and faith communities across the U.S. and beyond.

I am aware of your years of service as an advocate for women and minorities and as a civil servant dedicated to improving the lives of working families. Your years of service demonstrate faith through action. Both the Catholic Church and international bodies such as the United Nations recognize clean water as a basic human right. I ask you to ensure that Coca-Cola upholds this right through responsible and transparent practices.

Thank you for reading this letter. I look forward to receiving your response.

Peace and all good,